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## IHG'S HOTEL INDIGO<sup>®</sup> BRAND OPENS WITHIN HISTORIC BUILDING IN DOWNTOWN BALTIMORE

Hotel Indigo Baltimore – Mt. Vernon is first Maryland hotel in brand's growing boutique portfolio; Chesapeake Hospitality to manage property

**Greenbelt, Md., June XX, 2015** – InterContinental Hotels Group's (<u>IHG</u>) <u>Hotel</u> <u>Indigo</u><sup>®</sup> brand opens its first hotel in Maryland, the 162-room <u>Hotel Indigo Baltimore – Mt.</u> <u>Vernon</u> today. Chesapeake Hospitality, one of the country's fastest growing third-party hotel management companies, will manage the property.

Following its \$20 million renovation, the unique Hotel Indigo Baltimore – Mt. Vernon includes 600 square feet of 24-hour fitness room, 4,000 square feet of meeting space, a 24-hour business center, a 125-seat restaurant serving light farm to table fare and a revamped lobby offering an open gathering space for guests. Located at 24 West Franklin Street it is also a historic building that once housed Baltimore's first YMCA. The boutique hotel is in the historic Mount Vernon neighborhood, in the heart of Downtown Baltimore's Historic and Cultural Districts making it easy to discover the local neighborhood scene.

"The experience that Hotel Indigo Baltimore – Mt. Vernon will offer guests is truly one of a kind," said Kim Sims, President of Chesapeake Hospitality. "We are proud to manage this hotel as part of our portfolio. This transformation is one not to be missed by the local community and will offer visitors to this special city a unique stay that they will certainly not forget."

Owner and Developer Shaffin Jetha of Focus Development LLC—whose company has a history of redeveloping historic buildings in Baltimore—began renovations of the property in mid 2014, which have impacted every aspect of the hotel, infusing the Mt. Vernon neighborhood to life through art, photography and architecture into the hotel's design, as well as incorporating local character to guests at every touch point. The library located in the lobby houses many books, including some by local Baltimore authors; the bar's design was inspired by a lady's perfume cabinet; and guestrooms include murals of literary-themed etchings.

The property is within walking distance to local attractions of the Inner Harbor area, Oriole Park at Camden Yards, and M&T Bank Stadium, as well as the Baltimore Convention Center.

Guestrooms feature plush bedding, hard-surface flooring with area rugs and spainspired bathrooms. In addition, the hotel features 112 different guestroom floor plans and five bi-level suites, providing a different room experience upon each stay. Guests also have access to a 24-hour fitness center and 4,000 sq. ft. of meeting space. The Baltimore hotel features the brand's <u>Neighborhood Guide</u>, an innovative touchscreen display that connects guests to each other, the local neighborhood and to Hotel Indigo locations around the world. Hotel team members, many of whom are locals themselves, will share their favorite hidden gems with guests looking to explore and discover the neighborhood.

"We look forward to introducing guests to the Mt. Vernon neighborhood, which inspired every part of our hotel," said Hotel Indigo General Manager Jason Curtin. "From the Cultural District and Oriole Park at Camden Yards to the local dining scene on Charles Street, we are connecting guests with everything our neighborhood has to offer."

The Hotel Indigo concept was inspired by the charm and service that boutique hotels provide. In each location, the Hotel Indigo brand offers a superior guest experience that incorporates the neighborhood story of the community in which it resides, while guaranteeing guests a level of consistency offered by IHG standards.

Headquartered in Greenbelt, Md., just outside of Washington, D.C., Chesapeake Hospitality is a mid-sized, third-party hotel management company with a proven track record in both full- and select-service hotels. Ranked in the top 50 largest independent operators, the company manages properties under the Hilton, Starwood and InterContinental Hotel Group brand families. For additional information, visit the company's website: www.chesapeakehospitality.com.

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